

GENERAL DESIGN STANDARDS GUIDE

Qualitative evaluation of elements based on their effect in adding to or detracting from community appearance:

Relative Order of Considerations

1) Setting, (Environmental-External Relationships)

Harmony - with site and/or natural setting;

Contrast - with man made features of setting;

Balance - (other buildings - character of area, spatial relationships, etc. locality and community wide considerations)

2) Structural or Functional Qualities (Internal Relationships)

Clarity - of form or functional definition

Integrity - (deficiencies, inconsistencies, character incongruities)

Scale

3) Details - Surface Qualities (Adornment, Embellishment, etc.)

Harmony - Color, Textures, Pattern, Rhythm

Contrast - (Signs, lettering, furniture, landscaping would be included)

Balance

Values - (bases for Criteria)

1) Associative: Utilitarian, Historic, Symbolic: Uniqueness or Singularity - desirable or undesirable

2) Form Qualities: Shape, Structure, Scale, Pattern, Rhythm, Balance, Color, Texture